

**EEO PUBLIC FILE REPORT**

For the 12-month Period Ending 1/21/16

Prepared by: East Arkansas Broadcasters of Jonesboro LLC  
(Licensee/Permittee)

This report covers the following employment unit:

<u>Call Sign</u>	<u>Facility ID Number</u>	<u>Type of Station</u>	<u>Location City, State</u>	<u>LMA</u>
KFIN	17690	FM	Jonesboro AR	No
KBTM	17692	AM	Jonesboro AR	No
KNEA	31609	AM	Jonesboro AR	No
KWHF	51923	FM	Harrisburg AR	No
KIYS	70466	FM	Walnut Ridge AR	No

A. The following is a list of all vacancies for full-time jobs during the previous 12 months:

<u>Job Title</u>	<u>Date of Opening</u>	<u>Date Filled</u>
1. Account Executive	11/30/15	1/13/16
2. Sales Manager	5/31/15	8/26/15
3. Account Executive	new	10/6/15
4. Account Executive	1/30/15	5/18/15
etc.		

(Attachment A)

B. During the previous 12 months, the following recruitment sources were contacted as vacancies for full-time jobs opened. Those with an asterisk (\*) were organizations that requested to be contacted as job openings occurred:

<u>Recruitment Source</u>	<u>Address</u>	<u>Contact Person</u>	<u>Telephone Number</u>
1. Arkansas Broadcasters Assoc	2024 Arkansas Valley Little Rock AR 72212	Angie Robinson	501 227 7564
* 2. Arkansas State University Career Management Center	Po Box 2490 St University AR 72467	Carol Tinsley	870 972 3025
3. All Access	AllAccess.com	n/a	n/a
4. Jonesboro Sun	518 Carson St Jonesboro AR 72401	Classified Ads	870 935 5525
5. Dr Charles Coleman	300 N Fisher St Jonesboro AR 72401	Dr Charles Coleman	870 933 6743
6. Hispanic Community Service	311 W Huntington Jonesboro AR 72401	Gina	870 931 1884
7. East Arkansas Broadcasters on-air & websites etc.	Po Box 1737 Jonesboro AR 72403	Brandon Loftice	870 934 5003 jobs@cabjonesboro.com

C. The following is a list of the sources for full-time jobs shown in Section A above and the recruitment source which provided the hiree for that position:

<u>Job Title</u>	<u>Recruitment Source</u>		
1. Account Executive	1, 2, 5, 6, 7	filled	7
2. Sales Manager	1, 2, 3, 4, 5, 6, 7	filled	1
3. Account Executive	1, 2, 5, 6, 7	filled	2
4. Account Executive	1, 2, 5, 6, 7	filled	2
5.			
6.			
7.			
etc.			

D. During the previous 12 months, there were a total of 32 people interviewed for vacancies for full-time positions. The following is a list of the total number of interviewees referred by each recruitment source shown in Section B above:

<u>Recruitment Source</u>	<u>Total No. of Interviewees</u>
1. Arkansas Broadcasters Assoc	4
2. Arkansas State University Career Mgmt	15
3. All Access	1
4. Jonesboro Sun	1
5. Dr Charles Coleman	1
6. Hispanic Community Service	0
etc. 7. EAB on air & website	10

E. During the last 12 months, the station employment unit engaged in the following (menu option) initiatives (provide full details, including an explanation if no such initiatives were conducted during the period involved):

Prong 3 Menu Option

1. 9/2/15 ASU Communications Department Job Fair - Sponsored by ASU Communications Department to acquaint Communications students with career opportunities in their field. Attended by Operations Manager, Program Director, General Manager and Owner.
2. Arkansas Broadcasters Association / Arkansas State University Internship Program, Spring and Fall Semesters. Communications students apply, and if accepted, report 10 hours per week for 15 weeks to get hands-on experience and knowledge of broadcasting field. Supervised by Operations Manager and Program Director.
3. 3/13/15 Arkansas Rehabilitation Services Expo and Job Fair - booth at St. Bernards Auditorium attended by Business Manager, with flyers about job availabilities and qualifications; Also face-to-face discussion with clients about radio careers.

4.

etc.

Name of Respondent: East Arkansas Broadcasters of Jonesboro LLC

Signed: 

Typed Name: Barbara Nelson

Title: Business Manager

Date: 1/21/16

Telephone No.  
(include area code): 870 934 5004

(Attachment A)